

LAUREN KINNEY

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EDUCATION

Bradley University, Peoria, Illinois
Graduated May 2012 Summa Cum Laude, GPA: 3.92/4.0
Bachelor of Science in Communications - Advertising Concentration
Interactive Media Minor, Marketing Minor

TECHNICAL EXPERTISE

Adobe Photoshop, InDesign, Illustrator, Flash, Dreamweaver, After Effects
HTML, XHTML, CSS, Python, Actionscript 3
Social Media Marketing: Facebook, Twitter, Blogging, WordPress
Apple Final Cut Pro, iMovie, Garage Band
Microsoft Word, PowerPoint, Excel
Windows and Mac operating systems

EMPLOYMENT EXPERIENCE

Graphic Design Intern – May 2011 to April 2012

River Music Experience, Davenport, Iowa

- Designed event posters for artists performing at the venue
- Prepared posters and menus to advertise café items
- Coordinated upcoming event details on local event website calendars
- Developed venue seating maps for ticket sales information
- Maintained an ongoing relationship as a freelance graphic designer for the organization

Marketing Intern – May 2011 to August 2011

Quad City Symphony Orchestra Executive Offices, Davenport, Iowa

- Provided guidance on revision of past promotional materials
- Supervised printing and sorting of mass mailings
- Assisted in facilitation of volunteer fund raising events
- Communicated with public regarding questions about ticket sales
- Secured appropriate locations for posting upcoming event posters and flyers

Sales Associate – September 2006 to January 2012

Hancock Fabrics, Moline, Illinois

- Collaborated directly with customers to choose fabric, notions, and tools
- Calculated appropriate fabric amounts for customers' specific needs
- Prepared fabric displays
- Coordinated customers' special orders
- Maintained and restocked inventory
- Managed and adjusted store inventory counts electronically
- Assisted in and implemented display/planogram decisions and adjustments

ACTIVITIES

Bradley University Symphonic Band
Bradley University Presidential Scholarship - All terms attended
Quad City Symphony Orchestra - Volunteers for Symphony